



**United Learning**  
The best in everyone™

# Secondary Academies School Improvement Way



## Contents

Introduction	3
Key priorities for 23 – 24	4
School Support – our approach	5
Support within the classroom	7
Support beyond the classroom	9
Sharing best practice and stealing with pride	10-11

# Introduction: Raising the bar – every school an improving school


Welcome to the Secondary Academies School Improvement Way, which is designed to provide an overview of the Central team and the support and services we offer our schools. We are all part of United Learning and whether or not we work at the centre or in schools we all want the same goal which is to make our schools amongst the best in the country giving the greatest opportunities to the children we serve. There is no doubt that 2022-23 was a challenging year, as we had expected. Pupil attendance remains my biggest concern and something I know everyone is focused on here at the centre and in schools. I look forward to seeing the positive impact of our recently launched United Learning Attendance curriculum and the work with the Birmingham Education Partnership develop over the academic year. However, in many respects it is this attendance challenge that means education has rarely been more important; and the role schools and all those who work in them play is pivotal.

All our efforts centrally will continue to be focused on providing support and enabling ever more collaborative practices so that our schools are in the best shape possible to respond to these challenges. With 54 Secondary Academies (and growing!) and 13 Secondary Independent schools across the country, we have an abundance of good practice and expertise within our schools and our Central team is guided by the highest standards at all levels. We will not lower expectations or make excuses for the challenges we face but strive to continue our school improvement journey with the same tenacity and high standards. Our priorities as ever will be on raising academic achievement and ensuring every young person is able to reach their potential and go on to be successful in their future lives whatever their starting point.

What happens in every classroom and the quality of teaching and learning in our schools is the key driver of school improvement and this year, as ever, we will concentrate our energies on ensuring that this remains the central priority. Underpinning that of course, is a well sequenced and ambitious curriculum, good attendance and behaviour and a positive culture which motivates pupils to feel valued and individual even within large secondary schools. We welcome feedback on anything set out on the pages that follow as we are always looking to improve and for better and more effective ways of doing things.

**‘Education is the most powerful weapon we can use to change the world’.**

This quote from Nelson Mandela seems so symbolic as we head into 2023-24. All the very best for the year ahead.



Ben Antell



## Key Priorities for 23-24

Key priorities for this academic year are:

1. **Academic Achievement:** the outcomes pupils achieve at the end of Years 11 and 13 remain pivotal. Academic excellence in our schools provides pupils with choice, and we will continue to adopt the mantra 'however good we are, we can always be better'.
2. **Literacy and Oracy:** these both link to our wider teaching and learning priorities for 23-24 where we want to see a rich diet of reading, writing and spoken language in our classrooms. Sparx Reader will be in every school across Key Stage 3 that links growing a wider culture of reading. Subject Advisers will work with Heads of Department to ensure the substantive knowledge taught through the curriculum is promoted through a literacy and oracy lens.
3. **Behaviour and Attendance:** improvement in pupil attendance is a real focus for 23-34. We are setting out to ensure all academies are at least above the current national average and show an improvement on 22-23 levels. Pupil suspensions need to reduce across the Trust.

# Section 1: School support – our approach

While we expect the very best from everyone, we recognise the specific culture and context of each school. Our approach therefore balances a common ambition for all schools, with the flexibility to increase our support for those that need it most. We therefore team a universal offer with a tiered approach to targeted school improvement.

## Universal Support

All our schools benefit from the following support at an individual school level:

### Regional Directors

Regional Directors define and develop support for leaders of secondary academies. They have line-management responsibility for Headteachers, provide focused challenge and support to ensure continuous improvement, and review the progress of school improvement activities. All schools will receive at least two visits a term (the T meeting and the Support and Review visit).

### Termly Meeting

Termly (T) Meetings take place each term, chaired by the Regional Director. The meeting is primarily with the Regional Director, the Principal, and Local Governing Body (LGB) Chair, although other senior leaders can be invited in for specific agenda items. These meetings typically include analysis of assessment, attendance, exclusions and financial information, implementation and impact of the school improvement plans and aspects specific to that term.

### Support and Review Visits

These visits take place in the second half of each term with the Regional Director and other members of the Central Office team as required. The focus of the visit is set by the Principal in discussion with the Regional Director, and generally focusses on one or two specific areas of school improvement. A report is produced from the visit identifying priorities for improvement.

### Subject Adviser Visits, including Careers and Inclusion

Our team of Subject Advisers support sustained school improvement through specialist subject guidance. Subject Adviser visits provide the opportunity for leaders in school to work with subject specialists, including Careers and Inclusion. Advisers will review school approaches and support the development of subject specific strategies for further improvement. School visits are allocated according to need, but we are always open to requests for visits: [please contact your Regional Director to discuss further.](#)

### Getting Ready for Inspection Day (GRID Visits)

Regional Directors and Subject Advisers provide support for schools throughout the inspection process. All schools receive support tailored to their place in the Ofsted Inspection cycle. This includes onsite support during the actual inspection from Regional Directors and relevant members of the Subject Adviser Team.

## A Tiered Approach to School Improvement

Every secondary academy in our Group is at a different stage in their school improvement journey. As such, we have a tiered approach to individual school support, so that the needs of every school can be met whilst we continue to strive for excellent practice and continuous improvement.

We have four broad categories of school which balances a common ambition for all schools with the flexibility to support those schools that need it most. These are:

### Excelling Schools

- These are our strongest schools, with excellent academic achievement over time where all students, including SEND and disadvantaged students, thrive and where excellence is embedded throughout the curriculum, including sports and the arts.
- These schools are 'capacity givers' to other schools in the Trust, providing models of best practice for others to follow and benefit from. Leaders of these schools seek to improve the system, as well as their individual school.

### Embedding Schools

- Our Embedding Schools all share a good and improving profile of academic achievement over time, where students achieve well.
- Most subjects are strong, although a small number are improving and may need some Subject Adviser support to ensure this improvement continues and becomes embedded.
- Other indicators such as behaviour, attendance, survey responses are good, although there may be certain areas for improvement which may require additional Regional Director input in specific areas.

### Accelerating Schools

- These are schools where academic achievement has not improved in line with trust expectations and where improvement on a range of measures needs to be accelerated in order to ensure all students have a high-quality educational experience.
- Nevertheless, there are other indicators that the school is moving forwards and has a positive learning and pastoral culture, such as a good personal development and enrichment offer, growing pupil numbers, and broadly positive responses to annual surveys in a number of areas.
- Support will be provided by Regional Directors and Subject Advisers to these schools in line with their school improvement priorities, such as curriculum and subject development, behaviour, attendance, literacy or SEND etc.

### Resetting Schools

- Our resetting schools are our highest priority. Rapid improvement is required in these schools, with a reset of key systems, culture, ethos, and standards likely required.
- These schools will receive intensive support across a range of areas to build capacity and ensure that the required changes are brought about swiftly but sustainably.
- Financial flexibility may be provided to these schools to help ensure improvement at the required pace.

### New Starter Schools

All new starter schools will be added to one of the 4 categories within 6 months of joining the Trust. The decision to categorise can come much earlier than the 6-month deadline and will be decided by the appropriate Regional Director and Education Director.

## Section 2: Support within the classroom

As well as individual school level support, we provide a wealth of support and opportunities across the Trust all aimed at supporting leaders, teachers and support staff.

### United Learning Curriculum

All teachers have full access to the United Learning Curriculum. This supports high quality teaching because substantive and disciplinary knowledge is carefully sequenced across key stages, and meaningful links are made between the subjects. It empowers teachers by providing them with the subject knowledge they need to teach the subject well. The curriculum has been carefully reviewed from a diversity perspective and provides opportunities for all pupils to see themselves reflected positively in the curriculum, as well as open their eyes to new perspectives. It provides a selection of resources that teachers can adapt for their classes.

All of our curriculum resources can be found on our curriculum website. The subjects covered include English, Maths, Science, History, Geography, Modern Foreign Languages, PE, Music, Art and RE. Further subjects will be developed over time, with PSHE and Cooking planned for development this year.

### Assessment

We also provide common assessments aligned to our curriculum which enables schools to benchmark themselves against other schools in the Trust. These are mandatory for end of year, and we also have mid-year assessments which schools can opt to use if they wish.

### Digital Independent Learning Platforms

We have established partnerships with Seneca Learning, Uplearn and Sparx (for Maths and Reading). All United Learning schools are signed up to these platforms which align with our curriculum and help promote independent learning.

### Careers

Our Strategic Careers Lead supports schools to ensure students receive well-rounded and meaningful opportunities that broaden their aspirations and prepare them for their lives beyond United Learning. Career Leads are provided with access to a range of high-quality CPD, networking opportunities and regular team meetings, conferences, as well as in-school support where required.



## Sixth Form

We also have dedicated support for our schools with Sixth Forms. We expect all our Sixth Forms to cater for the unique challenges of Key Stage 5 provision, for example with a careers programme that opens up top universities and careers, and a programme of PSHE and enrichment that equips pupils to flourish once they get there. No teacher should teach in isolation. As well as support from our Subject Advisers, we also have established designated Sixth Form Subject Leads who provide opportunities for collaboration and support in other subjects like sociology, psychology, politics and economics.

## Literacy and Oracy

Our Trust Literacy Lead provides advice and guidance to schools on how to ensure they have a robust, evidenced based literacy programme in place that uses data in an intelligent and adaptive way to ensure evidenced based intervention and support is targeted and impacts the right students. This year our work on Oracy will grow, with opportunities to develop this woven through the curriculum and guidance and support provided to schools through a new Oracy Framework.

## Behaviour and Attendance Analysis and Guidance

All schools have access to Microsoft PowerBi allowing leaders to effectively explore trends and patterns in their school information and compare with other schools across the Trust. Behaviour and Attendance data are core elements of this, putting data into leaders' hands to enable rapid response.

Alongside the data, we have a culture-driven Behaviour Framework which sets out how we expect schools to promote positive behaviour and ensure lessons are free from disruption, whilst also encouraging schools to work together locally to explore alternatives to exclusion and give every child the best possible chance to succeed.

Glenmoor and Winton Academies is a designated Behaviour Hub and provides support to schools inside and outside the Group.

Attendance remains a key priority for a number of our schools. This year we have launched our new Attendance Curriculum which provides detailed advice, guidance, and resources for schools. We are also excited to be working with the Birmingham Education Partnership who are providing focussed support to schools on strategies to improve attendance.







## Section 3: Support beyond the classroom

Our Trust-level support extends beyond the classroom.

### Team Around the School

Each school is supported by a Team Around the School which includes Trust colleagues from HR, Finance, Estates and Educational Technology.

All United Learning schools can also access around-the-clock support for media/PR issues through Justin McClaren and his team at 8hwe, and marketing support from the Trust's marketing team.

We also have a corporate arrangement with a legal firm who can provide support to schools on legal issues.

### Governance

Effective school governance is critical to school improvement. Direct advice and support is available to all LGBs with termly training sessions to support the capacity and capability of our governors, delivered by our Local Governance Officer.

### Professional Development

At United Learning we know that, to deliver the best for the children and young people we serve, we need to invest in the adults around them. No school can be better than the staff at its heart.

We have a wide range of opportunities for CPD for all staff, including leadership development opportunities via NPQs and Trust developed Leadership CPD provision. Subject Advisers play a key role in developing CPD opportunities for teachers, and we have a range of pathways for support staff.

Our Professional Development Handbooks draw on research into effective professional development for teachers and leaders.

### Safeguarding

The Group has a full time Safeguarding Lead and they provide support, advice and guidance to schools on all safeguarding matters.



## Section 4: Sharing best practice and stealing with pride

We provide a number of opportunities for colleagues to come together to share what's working well for them, and to experience excellence in other settings.

### Excellence Visits

Excellence Visits are a way to share excellent practice across the Trust, network with school leaders in similar specialist areas, and generate ideas. Each year schools (within and beyond the Trust) host Excellence Visits on priority areas. Heads can offer their school's expertise and host an Excellence Visit, and we would strongly encourage schools to put themselves forward to do so following a discussion with their Regional Director.

### Immersion Visits

Immersion visits give school leaders the opportunity to fully immerse themselves in the life of one or more of the schools in the Trust. These can be particularly useful for leaders new to Headship, new to United Learning, or for those who want to experience the culture, ethos, systems and structures in some of our strongest schools.

### Senior Leader Webinars and Network Meetings

We run regular webinars for senior leaders in our schools, focussing on specific areas such as Teaching and Learning, Behaviour, Attendance and Education with Character. These networks bring colleagues together from each school for information sharing, professional development, and collaboration opportunities.

These meetings are chaired by Trust leads and support system led improvement and sharing of approaches.

We also have networks for most subjects, bringing together Heads of Department with Subject Advisers (in subjects where we have them) for CPD, key updates and sharing of good practice. Our aim is for all staff in our schools to be connected via a network of colleagues across the Trust.

### Group Education Forums

Our Group Education Forums (GEFs) provide key opportunities for Heads to hear from the CEO and other senior leaders from within the Trust, collaborate and share good practice, and work through the implications of key policy developments. There are GEFs for all schools within the Group (September, March, and May) and for Secondary Heads (November and January).

### The United Learning Hub

The Hub is our intranet where we share a wealth of resources to support schools. You will find all of our Group policies, including templates and exemplars, on issues such as safeguarding, behaviour, complaints, capability, disciplinary, suspension from work, investigative officer guidelines, grievance and whistleblowing. Our Education Frameworks can also be found on the Hub, as well as a range of other information about United Learning and its schools. It is a valuable resource that it is helpful to spend some time to explore.

### Quick Links

General queries for all things Secondary Academies [SecondaryEducation@unitedlearning.org.uk](mailto:SecondaryEducation@unitedlearning.org.uk)

Curriculum information and support [curriculumsupport@unitedlearning.org.uk](mailto:curriculumsupport@unitedlearning.org.uk)

Curriculum site [curriculum.unitedlearning.org.uk](http://curriculum.unitedlearning.org.uk)

Professional development [cpd@unitedlearning.org.uk](mailto:cpd@unitedlearning.org.uk)

Data [Data.Room@unitedlearning.org.uk](mailto:Data.Room@unitedlearning.org.uk)

Governance [Governancelead@unitedlearning.org.uk](mailto:Governancelead@unitedlearning.org.uk)

Safeguarding [safeguarding@unitedlearning.org.uk](mailto:safeguarding@unitedlearning.org.uk)





**United Learning**  
The best in everyone™

United Learning comprises: UCST (Registered in England No: 2780748. Charity No. 1016538) and ULT (Registered in England No. 4439859. An Exempt Charity).  
Companies limited by guarantee. VAT number 834 8515 12. Registered address: United Learning, Worldwide House, Thorpe Wood, Peterborough, PE3 6SB.